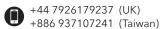
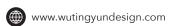
# TING-YUN WU

MOTION DESIGNER

#### CONTACT







#### EDUCATION

#### 2019-2021

MArch Design for
Performance & Interaction,
The Bartlett School of Architecture,
UCL, London.

Graduated with Distinction Award

#### 2014-2017

BFA Theatrical Design and Technology, Taipei National University of the Arts,

Taiwan.

Graduated with First Grade Honor

#### SKILLS

## **2D SOFTWARES**

After Effect, Illustrator, Photoshop, Premiere Pro, AutoCAD, QLab.

#### **3D SOFTWARES**

Cinema 4D, Redshift, Fusion360, Sketch Up.

# CERTIFICATES (from School of Motion)

Advanced Expressions in After Effects Advanced 2D Animation Intermediate 3D Animation Introduction to 3D Animation Principles of Animation Principles of Design for Animation

#### PROFILE

Ting-yun is a creative motion designer with experience producing motion graphics for commercial advertisements. Coming from a theatrical background, she adept in logical and vivid storytelling skills and good at fusing it to the motion design process.

She acquires the ability to effectively communicate and collaborate with multidisciplinary directors, project managers, and other creative professionals to ensure the successful completion of a job. Also, she is an active self-taught person who usually pays close attention to the new trends of motion technologies and applies it to the on-going works.

### WORK EXPERIENCE

# 2D/3D Visualiser & Motion Graphics Specialist | Stage Engage

FEB 2023 - FEB 2024, London

- Crafted a dynamic 3D stage construction animation to spotlight the captivating stage effects and ambiance of the Hair & Beauty Awards.
- Animated a 3D motion typography of Christmas greetings on social media, accumulating over 500 hits and targeting a broader audience of potential clients.

# Motion Designer | The Dandelion Philosophy JAN 2023 - FEB 2023, London

- Created motion typography delivering the brand's practice principle of "Humanity to Others" to the public.
- Created animated motions for NFT characters on the website to enhance product engagement and increase click-through rates.

## Freelance Motion Design | Studio Ching-Hui Yang MAR 2022, Amsterdam

- Developed motion typography that conveys the brand's ethos of simplicity and elegance, resonating with customers.
- Actively presented different versions of logo motions to provide the flexibility in design as per client business mode (both e-commerce and physical retails).

#### Freelance Video Design | Theatre Productions

# TNUA The 103th MA Final Project, La Clé de l'ascenseur JUN 2019, Taiwan

• Created looping time-lapse videos of the flowers using After Effect to deliver a metaphor of the lost of the heroine's youth.

## Toy Factory, Reality Room Escape Show: An Asia Ex NOV 2017, Taiwan

• Designed a materialized virtual space of the Internet through projecting looping bullet screen video elements on the white gauze at the front edge of the stage.

# Video Design Assistant | Weiwuying, Puccini Turandot APR 2019, Taiwan

- Created stylized subtitles using Photoshop's variable data sets to increase the efficiency of the work.
- Fabricated reusable After Effect templates of various stage effect such as fires, rains and winds, etc to create immersive theatre experiences.
- Communicated with directors, stage managers and multidisciplinary designers to make precise adjustments to the live show.