

TING-YUN WU

MOTION DESIGNER

CONTACT

+44 7926179237 (UK)
+886 937107241 (Taiwan)

wutingyun1111@gmail.com

www.wutingyundesign.com

EDUCATION

2019-2021

**MArch Design for
Performance & Interaction,
The Bartlett School of Architecture,
UCL, London.**

Graduated with Distinction Award

2014-2017

**BFA Theatrical Design
and Technology,
Taipei National University of
the Arts,
Taiwan.**

Graduated with First Grade Honor

SKILLS

2D SOFTWARES

After Effect, Illustrator,
Photoshop, Premiere Pro,
AutoCAD, QLab.

3D SOFTWARES

Cinema 4D, Redshift,
Fusion360, Sketch Up.

CERTIFICATES (from School of Motion)

Advanced Expressions in After Effects
Advanced 2D Animation
Intermediate 3D Animation
Introduction to 3D Animation
Principles of Animation
Principles of Design for Animation

PROFILE

Ting-yun is a creative motion designer with experience producing motion graphics for commercial advertisements. Coming from a theatrical background, she adept in logical and vivid storytelling skills and good at fusing it to the motion design process.

She acquires the ability to effectively communicate and collaborate with multidisciplinary directors, project managers, and other creative professionals to ensure the successful completion of a job. Also, she is an active self-taught person who usually pays close attention to the new trends of motion technologies and applies it to the on-going works.

WORK EXPERIENCE

2D/3D Visualiser & Motion Graphics Specialist | Stage Engage

FEB 2023 - FEB 2024, London

- Crafted a dynamic 3D stage construction animation to spotlight the captivating stage effects and ambiance of the Hair & Beauty Awards.
- Animated a 3D motion typography of Christmas greetings on social media, accumulating over 500 hits and targeting a broader audience of potential clients.

Motion Designer | The Dandelion Philosophy

JAN 2023 - FEB 2023, London

- Created motion typography delivering the brand's practice principle of "Humanity to Others" to the public.
- Created animated motions for NFT characters on the website to enhance product engagement and increase click-through rates.

Freelance Motion Design | Studio Ching-Hui Yang

MAR 2022, Amsterdam

- Developed motion typography that conveys the brand's ethos of simplicity and elegance, resonating with customers.
- Actively presented different versions of logo motions to provide the flexibility in design as per client business mode (both e-commerce and physical retails).

Freelance Video Design | Theatre Productions

TNUA The 103th MA Final Project, La Clé de l' ascenseur

JUN 2019, Taiwan

- Created looping time-lapse videos of the flowers using After Effect to deliver a metaphor of the lost of the heroine's youth.

Toy Factory, Reality Room Escape Show: An Asia Ex

NOV 2017, Taiwan

- Designed a materialized virtual space of the Internet through projecting looping bullet screen video elements on the white gauze at the front edge of the stage.

Video Design Assistant | Weiwuying, Puccini Turandot

APR 2019, Taiwan

- Created stylized subtitles using Photoshop's variable data sets to increase the efficiency of the work.
- Fabricated reusable After Effect templates of various stage effect such as fires, rains and winds, etc to create immersive theatre experiences.
- Communicated with directors, stage managers and multidisciplinary designers to make precise adjustments to the live show.